

Privacy Policy



Last updated: 11th of October 2025

1. Introduction

Welcome to **Motivational Guldhammer**.

Your privacy is very important to me, and I am committed to protecting your personal information. This Privacy Policy explains how I collect, use, and safeguard the information you provide through this website.

By using this site, you agree to the terms outlined below.

2. Who I Am

Motivational Guldhammer is a coaching business based in the **United Arab Emirates (UAE)**, offering 1:1 and team coaching to individuals and organizations around the world.

For questions regarding this policy, please contact:

 **mads@motivationalguldhammer.com**

 Dubai, United Arab Emirates

3. Information I Collect

When you fill out the contact form on this website, I collect the following information:

- **Name**
- **Email address**
- **Phone number**
- **Message** (the content you provide)

I do not collect sensitive personal information unless you voluntarily include it in your message.

4. How I Use Your Information

Your personal information is used exclusively to:

- Respond to your inquiry or contact request
- Communicate with you regarding coaching services
- Keep records necessary for the duration of our collaboration

I do **not** share, sell, rent, or distribute your personal data to third parties.

5. Legal Basis for Processing

I process personal data based on:

- Your **consent** when submitting the contact form
- The need to take **steps prior to entering into a contract** (e.g., scheduling a discovery call or agreeing on services)
- **Legitimate interests**, such as ensuring smooth communication with potential and existing clients

This complies with **UAE Federal Decree-Law No. 45 of 2021**, the **EU General Data Protection Regulation (GDPR)** for EU users, and other applicable international privacy laws.

6. Data Storage & Security

All data collected is stored securely. Reasonable technical and organizational measures are taken to protect your information from unauthorized access, loss, or misuse.

Your personal data is retained only for as long as necessary to respond to your inquiry and, if you become a client, for the duration of the coaching engagement plus any legally required retention period.

7. Your Rights

Depending on where you live, you may have the right to:

- Access the personal information I hold about you
- Request correction or updates to your information
- Request deletion of your data
- Withdraw your consent at any time (this will not affect processing done before withdrawal)

To exercise any of these rights, simply contact me at **mads@motivationalguldhammer.com**

8. Cookies & Analytics

This website may use basic cookies to ensure proper functionality. I currently do not use advanced tracking or analytics tools that collect personal data. If this changes, this policy will be updated accordingly.

9. International Data Transfers

As I work with clients around the world, your personal data may be processed outside of your country of residence. Appropriate safeguards are in place to ensure your information remains protected in line with applicable privacy laws.

10. Updates to This Policy

I may update this Privacy Policy from time to time to reflect changes in legislation or my practices. Any updates will be posted on this page with a revised “Last Updated” date.

11. Contact

For any questions, concerns, or requests regarding this Privacy Policy or how your data is handled, please reach out via:

 **mads@motivationalguldhammer.com**